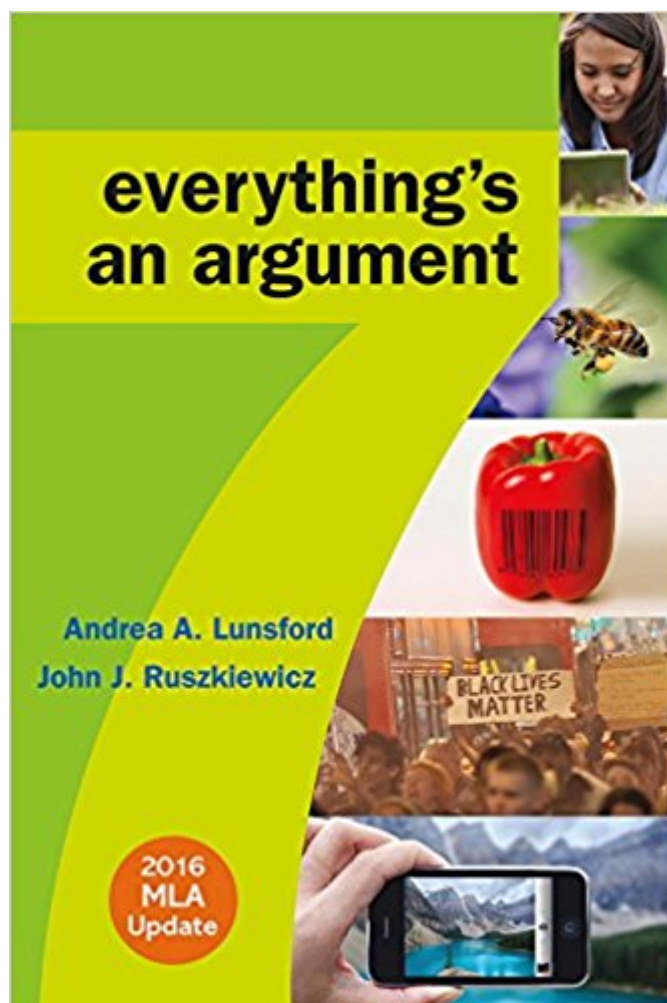


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Everything's An Argument With 2016 MLA Update



Synopsis

THIS TITLE HAS BEEN UPDATED TO REFLECT THE 2016 MLA UPDATES! Our editorial team has updated this text based on content from The MLA Handbook, 8th Edition. Browse our catalog or contact your representative for a full listing of updated titles and packages, or to request a custom ISBN. *Everything's an Argument* teaches students to analyze the arguments that surround them every day and to create their own. This best-selling text offers proven instructional content by composition luminaries Andrea Lunsford and John Ruskiewicz, covering five core types of arguments. Revised based on feedback from its large and devoted community of users, the seventh edition offers a new chapter on multimedia argument and dozens of current arguments across perspectives and genres, from academic essays and newspaper editorials to tweets and infographics. Combine the text with LaunchPad for *Everything's an Argument* with Readings for even more engaging content and new ways to get the most out of your course. Access unique, book-specific materials in a fully customizable online course space; then adapt, assign, and integrate our resources with yours. This LaunchPad includes:

- Interactive exercises and tutorials for reading, writing, and research
- LearningCurve adaptive, game-like practice that helps students focus on the topics where they need the most help, such as fallacies, claims, evidence, and other key elements of argument
- Reading comprehension quizzes

 Also available in a full version with 35 additional readings.

Book Information

Paperback: 534 pages

Publisher: Bedford/St. Martin's; 7 edition (July 7, 2016)

Language: English

ISBN-10: 131908575X

ISBN-13: 978-1319085759

Product Dimensions: 5.2 x 0.8 x 8.2 inches

Shipping Weight: 1.2 pounds (View shipping rates and policies)

Average Customer Review: 3.5 out of 5 stars 18 customer reviews

Best Sellers Rank: #748 in Books (See Top 100 in Books) #13 in Books > Textbooks >

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Customer Reviews

Andrea Lunsford, Louise Hewlett Nixon Professor of English emerita and former Director of the Program in Writing and Rhetoric at Stanford University, joined the Stanford faculty in 2000. Prior to this appointment, Lunsford was Distinguished Professor of English at The Ohio State University (1986-2000). She has also been Associate Professor and Director of Writing at the University of British Columbia (1977-86). Currently a member of the faculty of the Bread Loaf School of English, Professor Lunsford earned her B.A. and M.A. degrees from the University of Florida and completed her Ph.D. in English at The Ohio State University (1977). Professor Lunsford's scholarly interests include contemporary rhetorical theory, women and the history of rhetoric, collaboration and collaborative writing, current cultures of writing, intellectual property and composing, style, and technologies of writing. She has written or coauthored many books, including *Essays on Classical Rhetoric and Modern Discourse*; *Singular Texts/Plural Authors: Perspectives on Collaborative Writing*; and *Reclaiming Rhetorica: Women in the History of Rhetoric*, as well as numerous chapters and articles. For Bedford/St. Martin's, she is the author of *The St. Martin's Handbook*, *The Everyday Writer*, *EasyWriter*, and *Writing in Action*; the co-author (with John Ruskiewicz) of *Everything's an Argument* and (with John Ruskiewicz and Keith Walters) of *Everything's an Argument with Readings*; and the co-author (with Lisa Ede) of *Writing Together: Collaboration in Theory and Practice*. Professor Lunsford has conducted workshops on writing and program reviews at dozens of North American universities, served as Chair of the Conference on College Composition and Communication, as Chair of the Modern Language Association Division on Writing, and as a member of the MLA Executive Council. John J. Ruskiewicz is a professor at the University of Texas at Austin where he has taught literature, rhetoric, and writing for more than thirty-five years. A winner of the President's Associates Teaching Excellence Award, he was instrumental in creating the Department of Rhetoric and Writing in 1993 and directed the unit from 2001-05. He has also served as president of the Conference of College Teachers of English (CCTE) of Texas, which gave him its Frances Hernandez Teacher Scholar Award in 2012. For Bedford/St. Martin's, he is coauthor, with Andrea Lunsford, of *Everything's An Argument*; coauthor, with Jay T. Dolmage, of *How to Write Anything with Readings*; and the author of *How To Write Anything* and *A Reader's Guide to College Writing*."

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